

Global mobile device market

By the end
of 2013
there
will be

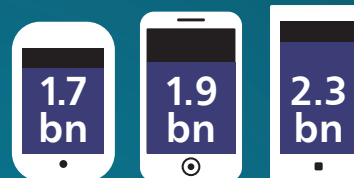


5.9bn
mobile
devices
in use

By 2017
there will be
more mobile
devices in
use than
people on
the planet



Mobile phones sold



2012

2013

2017

Smartphones will account for



53%
of mobile
phones sold
in 2013



75%
of mobile
phones sold
in 2017

4G phones sold

4G

64mn in 2012
227mn in 2013

Developed markets

accounted for



98%
4G mobile
phones sold
in 2012

will account for



56%
4G mobile
phones sold
in 2017

Smartphones and tablets
sold to emerging markets



2013



2017

Smartphones and
tablets sold



1.2bn

2013



2.1bn

2017