CCS Insight
Predictions for 2014 and beyond

Public Wi-Fi usage in the UK peaks in 2015

China establishes leadership in next-generation **mobile technology**

Mobile devices drive **4K** high-resolution displays

Speech-based user interfaces become mainstream by 2016

By 2016, Internet consumption and healthcare will be the main applications of **wearable technology.** Innovation will focus on user experience over hardware

Twitter buys Snapchat in 2014

Yahoo buys Flipboard and Pinterest in 2014

US internet players are beaten in an aquisition by a Chinese internet player

In the UK **3 buys O2** in 2014

France Telecom and Deutsche Telekom **merge** in 2015

NETFLIX

NOW TV

Use of **Pay-as-you-go** video and TV services is on the rise

Apple's revenue from iTunes overtakes that of the Mac business

Music streaming providers become new record labels

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