Augmented and Virtual Reality Device Forecast, 2015-2018

**Augmented Reality (AR)**

- **Shipments**
  - 2015: 2.2 mn
  - 2018: 20 mn
  - Increase: 16X

- **Market value**
  - 2015: $0.3 bn
  - 2018: $3.6 bn

**Main uses**
- Logistics
- Support
- Design
- Medicine
- Education

**Virtual Reality (VR)**

- **Shipments**
  - 2015: 90%
  - 2018: 20 mn

- **Main uses**
  - Games
  - Videos
  - Travel
  - Marketing
  - Social

**Smartphone VR**

- 2018: 90% of VR device sales