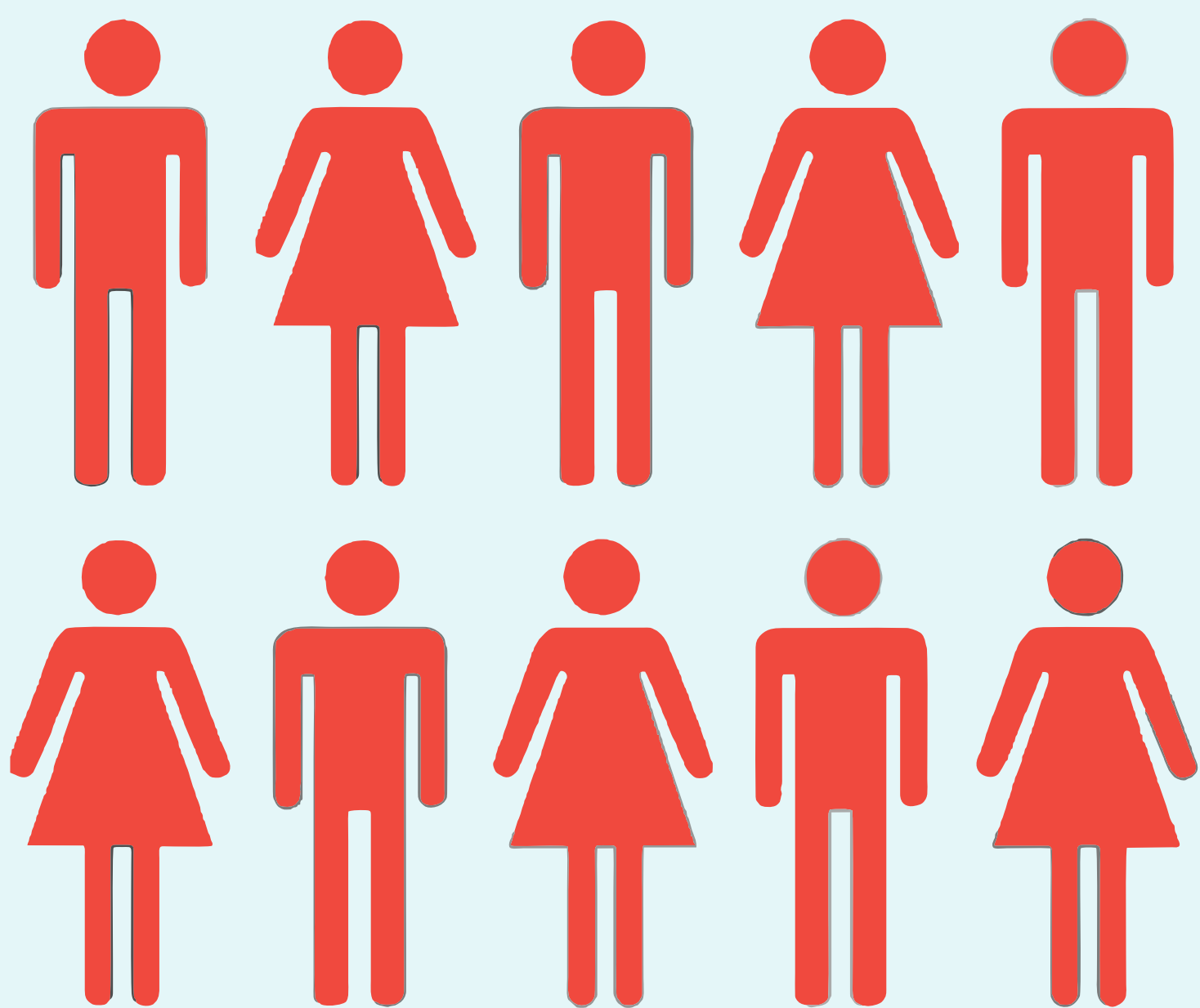
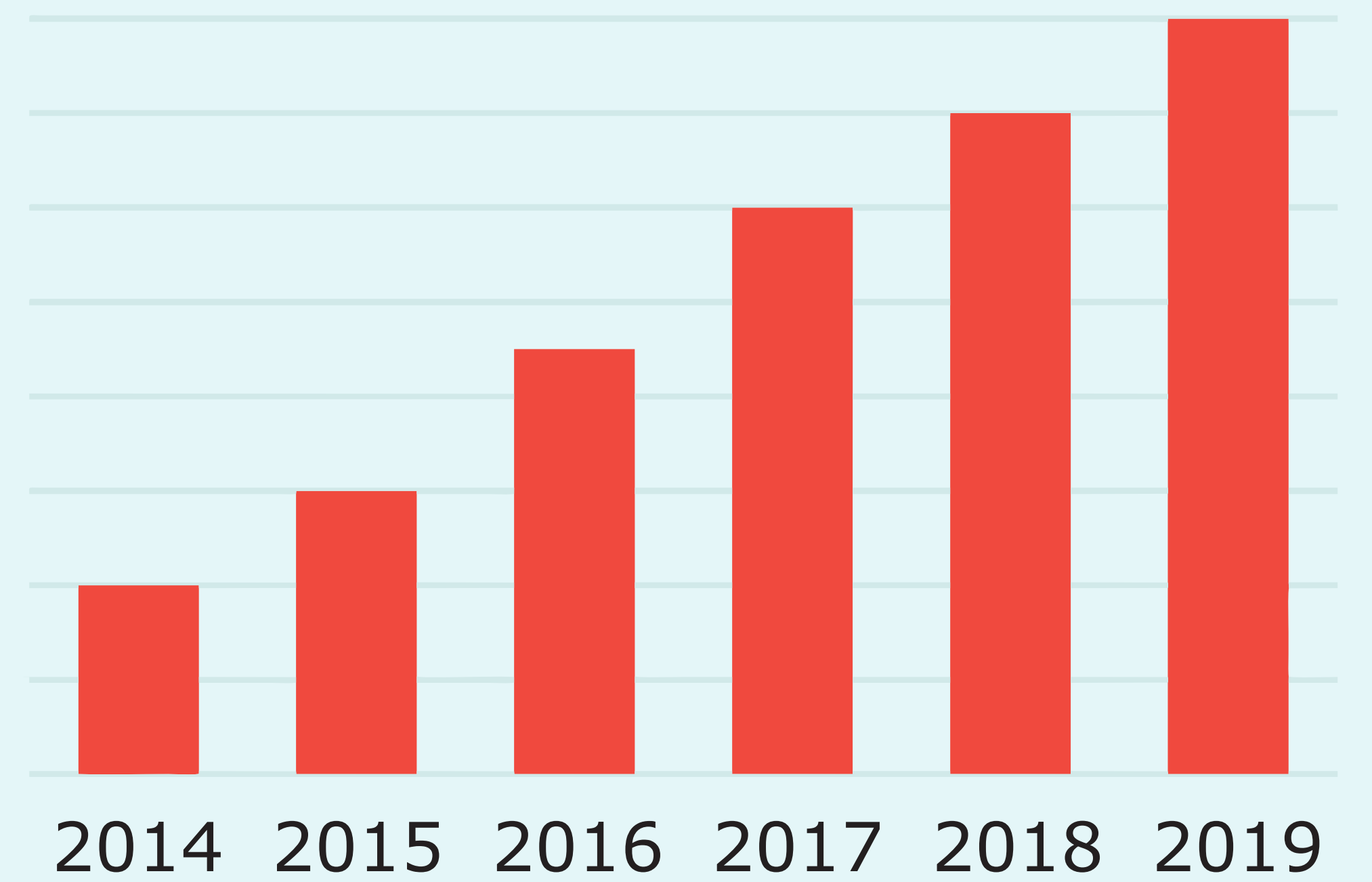


1.6X

Adoption of bundles of three or four services will be **1.6X** higher by **2019**

4.4X more households will buy a bundle of **four** services in **2019** than **2014**

4.4X



16 million

16 million households will buy bundles of **three or more** services in **2016**

A subscription to **three** services will be the **most common** bundle in the next **five** years

3 services



6 million

6 million households will still buy all the services they use from **different providers** in **2019**