

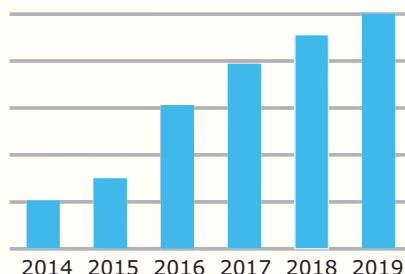


45%

Adoption of bundles of **three** or **four** services will grow **45%** between **2015** and **2019**

3X more households will buy a bundle of **four** services in **2018** than **2015**

3x



19.6 million

19.6 million households will buy bundles of **three** or **four** services by **2019**

Over **one third** of households will still **not** have a **pay-TV** service by **2019**

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