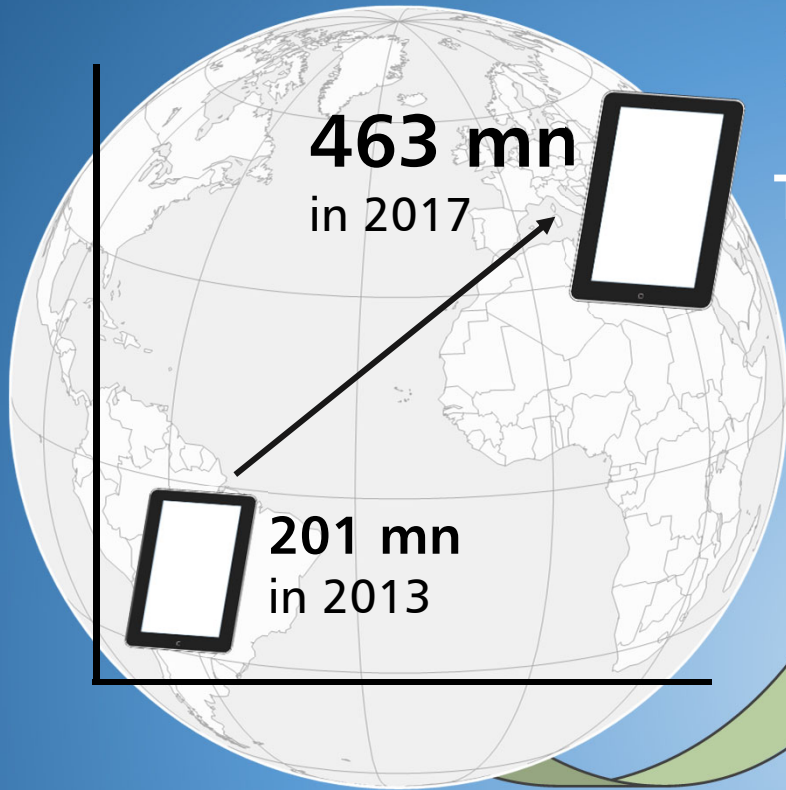
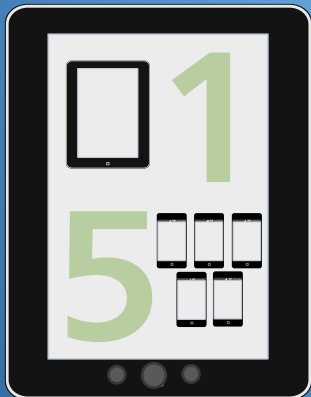
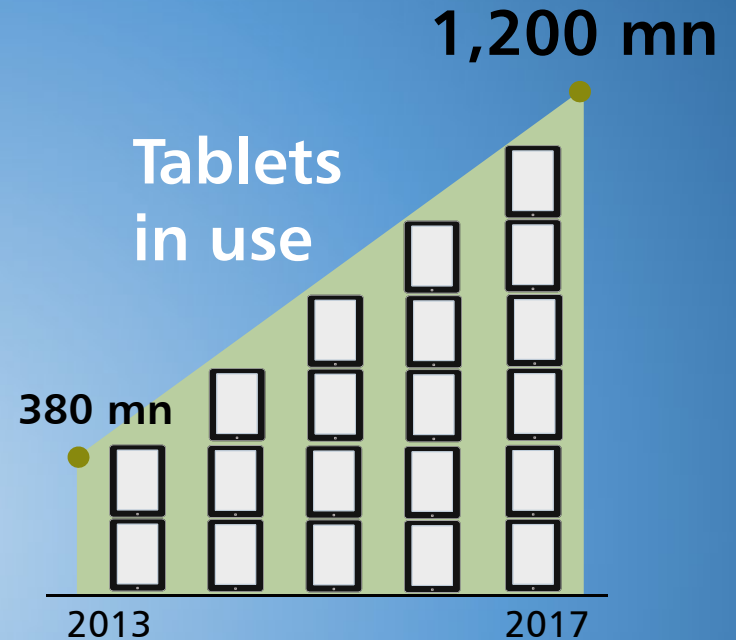


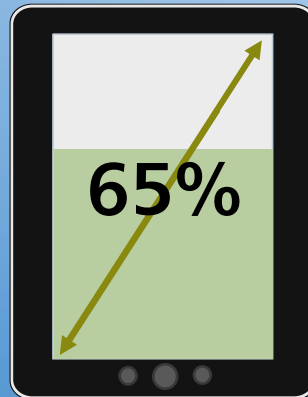
Worldwide Tablet Market



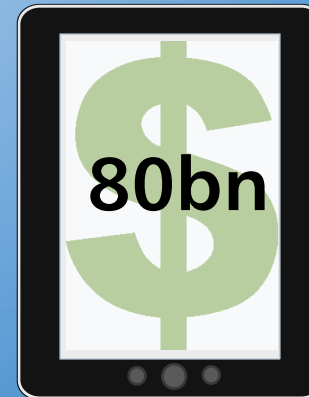
Tablets
sold



1 tablet
was sold
for every 5
smartphones
in 2013



of tablets
sold
in 2017
will have
screens
below
9 inches



total tablet
market
revenue
in 2017