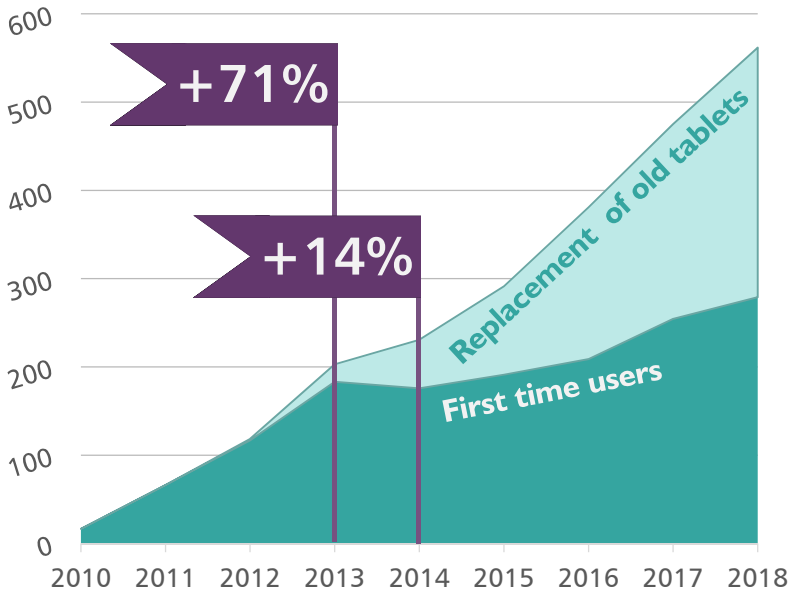


CCS Insight Global Tablet Forecast

Sales of tablets (mn)



In 2018, 562 million tablets will be sold...

562 million

\$99 billion

...and these sales will total \$99 billion

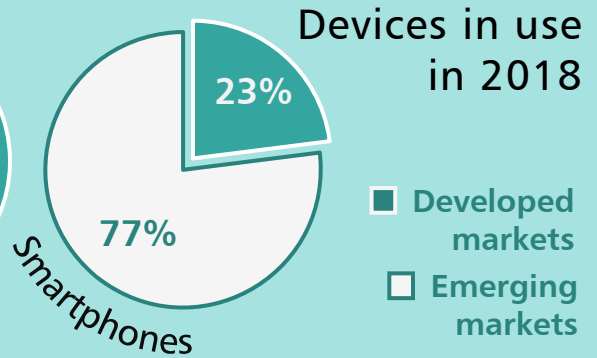
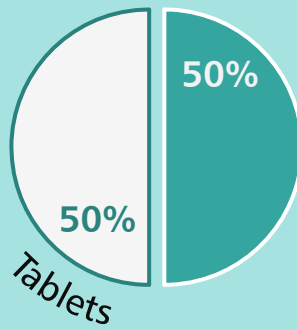
In 2018, China will be the largest tablet market in the world



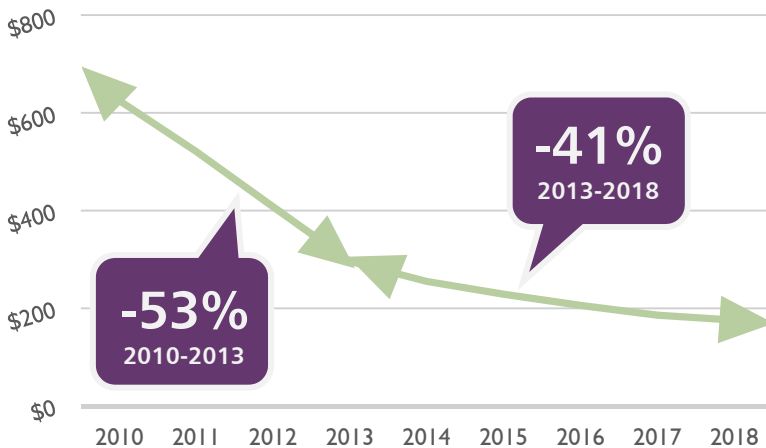
At the end of 2018...

1.6 billion tablets will be in use, 4x greater than in 2013

15% of these will be owned by enterprises



Average selling price, worldwide



27% of tablets sold in 2018 will have cellular connectivity



64% of tablets sold in 2018 will be sub-nine-inch